

SLINKY STUDIO

PRODUCT DISCOVERY

2021

MEDIA INFO PACK

A place to discover interesting  
& unique products.

# WHO WE'VE WORKED WITH

dyson  
PHILIPS

Vango

RYOBI

Miele

sodastream®



amazon

vax

SAMSUNG

EGO

Flymo®

Sage™ by heston blumenthal®



Levi's

Marshall

John Lewis

Microsoft



FIELD CANDY®

LIFEPROOF

SACK it®

OnePiece

KitchenAid®

Einhell

BLACK&DECKER

American Apparel

SONOS

MATHMOS®

cyclotricity

COBRA

GROHE

AEG

EPSON



MiPOW™

iRobot®

OREGON®

handpresso

FreeGo

Melitta®

700 BRANDS & COUNTING

# OUR STATS

We own SlinkyStudio.com & SlinkyStudio.co.uk  
and they forward to [SlinkyStudio.info](http://SlinkyStudio.info)

Ten Years Editorial Experience

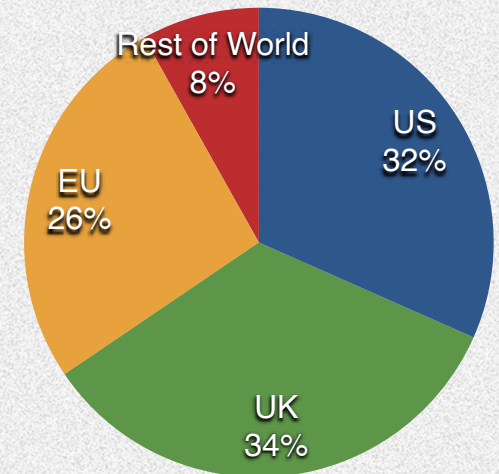
120,000+ Monthly Page Views (avg)

80,000+ Monthly Visitors (avg)

Avg Time on Site: 1m 12s

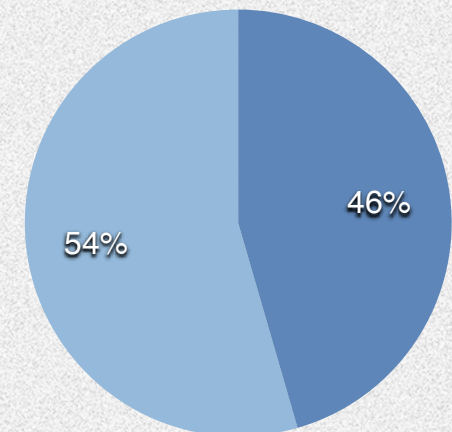
Territory

● US ● UK ● EU ● Rest of World



Gender

● Female ● Male



# WHO WE ARE

We're a rapidly growing and affectionately friendly online hub for people to discover products.

---

Founded in 2009, Slinky Studio has published over 1000 reviews and collaborated with over 700+ brands and companies. From Silicone Valley Startups, to established global names. Throughout this time our online presence has considerably expanded and we're proud that our independent thoughtful content is an integral reference in the buying cycle for millions of consumers.

We now receive over 80,000+ unique visitors per month, with over 120,000 page views per month on average. This is an actively engaged audience who spend an impressive average time of 1.12 minutes on our site per visit. All because our writing style is friendly and our product photography is inspiring and detail focused. Furthermore the site design actively encourages readers to stay engaged by continually suggesting new relatable products to read about. This level of high quality content and streamlined site design, positively reacts with our social media shares and direct link profile. Which stand at over 18,000 organic incoming links. Google use this and raw content quality as key factors when ranking their search results. Which we can commonly boast of high first page ranking positions. Founded in 2009, Slinky Studio has published over 1000 reviews and collaborated with over 700+ brands and companies. From Silicone Valley Startups, to established names within the Forbes 500 index. Throughout this time our online presence has considerably expanded and we're proud that our independent thoughtful content is an integral reference in the buying cycle for millions of consumers.

---

Capturing readers imaginations by publishing easy to understand editorial content.

# PRICING

Banner Skyscraper Image Advert 300 x 1000 pixels

**\$559 | £399 per month**

---

Banner Skyscraper Image Advert 300 x 600 pixels

**\$419 | £299 per month**

---

Box Image Advert 300 x 300 pixels

**\$279 | £199 per month**

---

Advertorial (photoshoot + 500 words min)

**\$699 | £499 per post**

---